

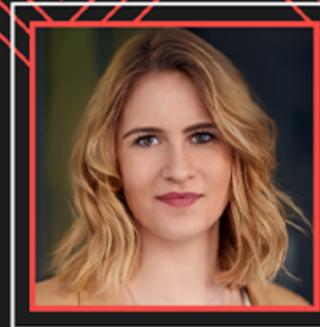
Feb. 2021 From the CEO

# Safety First

As essential workers, I pledge to make every effort to keep you safe while performing your duties.



Bill Monroe  
CEO



CONGRATULATIONS  
Cheryl Walker



**DONATE BLOOD**  
& help save a life.  
Please join us in the atrium at 9:00 AM to donate and help do your part for the community! Thanks!



11:43 AM / Feb. 3

☀️ 64°

**KORBYT**  
Anywhere

**DIGITAL SIGNAGE**  
Content Creation

# Digital Signage

Seeing is believing. Communicate your message to any screen, of any size, anywhere. That's the promise of the Korbyt Anywhere publishing platform, with its ability to re-energize content as personalized, easy to create and quick to distribute. Engage your workforce, inform customers or students, and drive engagement.

**CEO  
UPDATE**

Jayne Richards, on what she loves about the Balance Company Culture.  
**Available on The Mobile Hub now!**

**PRACTICE**

**SOCIAL ↔ DISTANCING**

**Good Morning!**

Greetings to everyone in office today.  
Let's make it productive & have a good one everyone!

LONDON WEATHER

11°C  
light rain

Wednesday	13°C	8°C
Thursday	10°C	5°C
Friday	10°C	4°C
Saturday	10°C	4°C
Sunday	10°C	5°C

**The COVID-19 Mask Initiative | Donate Mask**

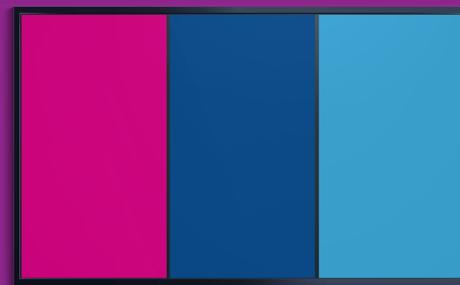
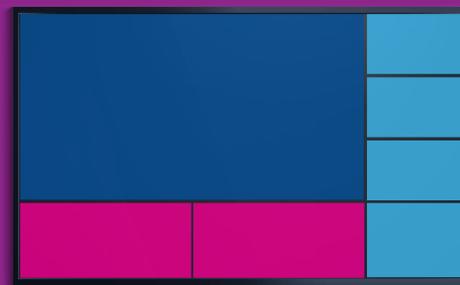
We know many in our community want to support our staff members during the COVID-19 pandemic.

We are asking community members to sew or buy and donate cloth face masks for employees, patients and visitors to wear while on-site during this crisis.

# CMS Content Creation & Publishing

Say hello to the ultimate creative control for your screen content and data. Korbyt Anywhere's intelligent content management system (CMS) offers a suite of flexible tools to imagine, craft and publish engaging content across your workplace.

Easily design new static or dynamic layouts with your choice of images, video, text or data. Or update content quickly with a wide range of professionally designed templates.

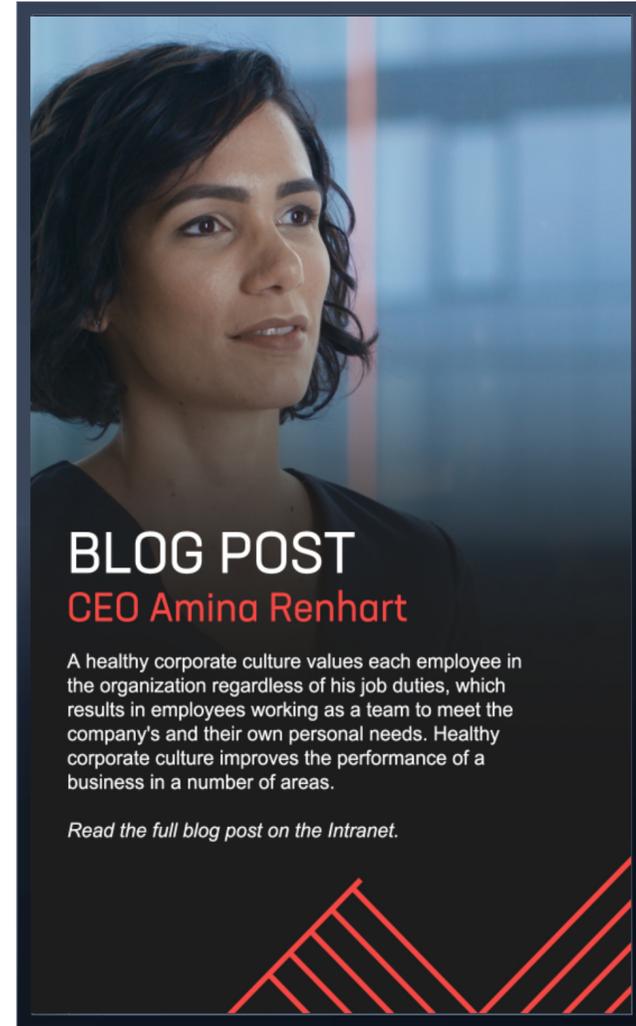


# Video Communications Just Got Versatile

Use attention-getting video to capture your audience's interest, increase impressions and motivate action.

- › Upload or embed up to 8K video, or stream from IPTV, YouTube, Vimeo and more
- › Stream live or on-demand TV content from cable broadcasts to specific zones or full screens
- › Deliver content to video walls in your workplace through framerate syncing





# True Content Design

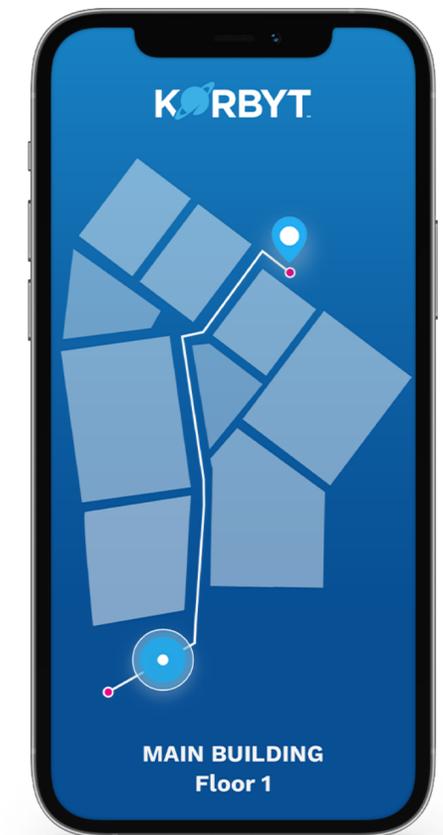
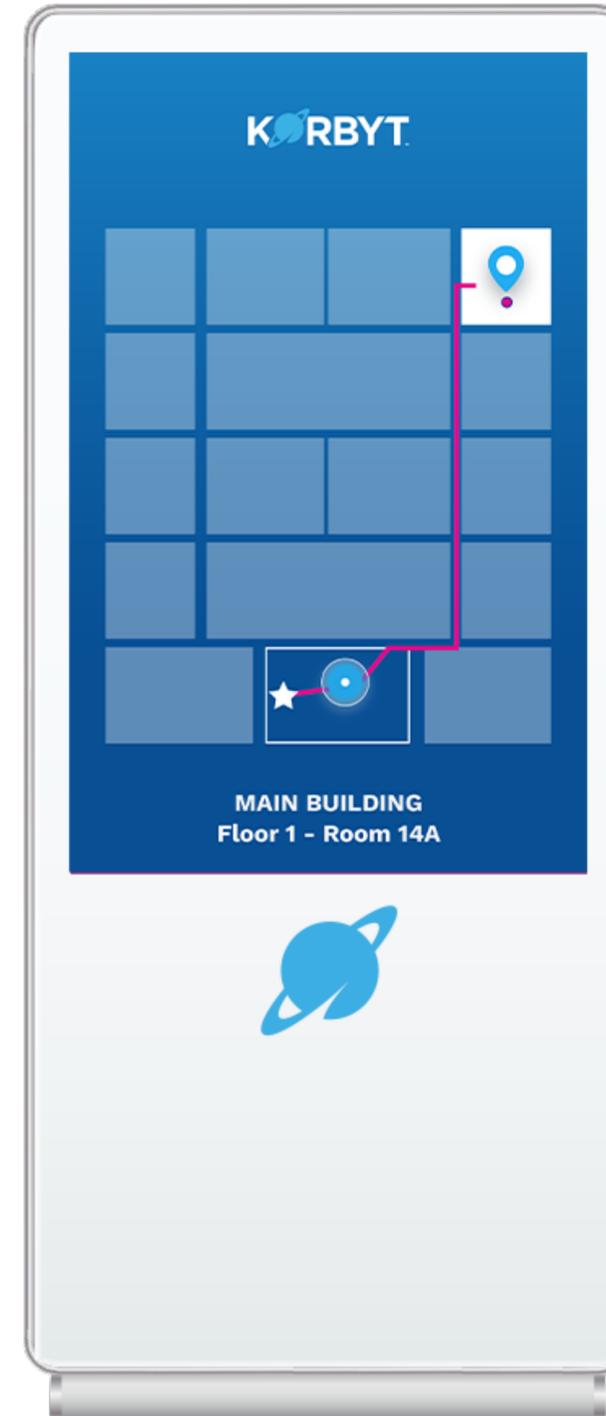
Combine images and text in standout ways that communicate your brand to your workforce and customers.

- › Incorporate high-impact imagery and high-resolution graphics into your content
- › Use LaunchPad to create from a varied set of pre-existing content templates
- › Create with Korbyt platform's Photoshop-like editing tools to resize and rework graphics
- › Design with a wide variety of embedded fonts, or upload your own to fully brand your signage

# Wayfinding Connects People to Places

Workplace maps are transformed into enhanced interactive wayfinding screens that guide employees around the office.

- › Add any 2D or 3D-rendered map to your wayfinding signs and kiosks
- › Update maps and directional signage in real-time to support your employees' return to the office
- › Utilize route-planning features to help people navigate buildings and floors



# News You Will Use

Integrate real-time news feeds and workplace events into your feeds to keep everyone engaged and up to date.

- › Select from various pre-configured content feeds such as weather, traffic, news, entertainment and more
- › Stream video conferences from Zoom, WebEx and other video meeting platforms to any signage screen
- › Broadcast company townhall meetings live or via replay



# Targeting Effectiveness

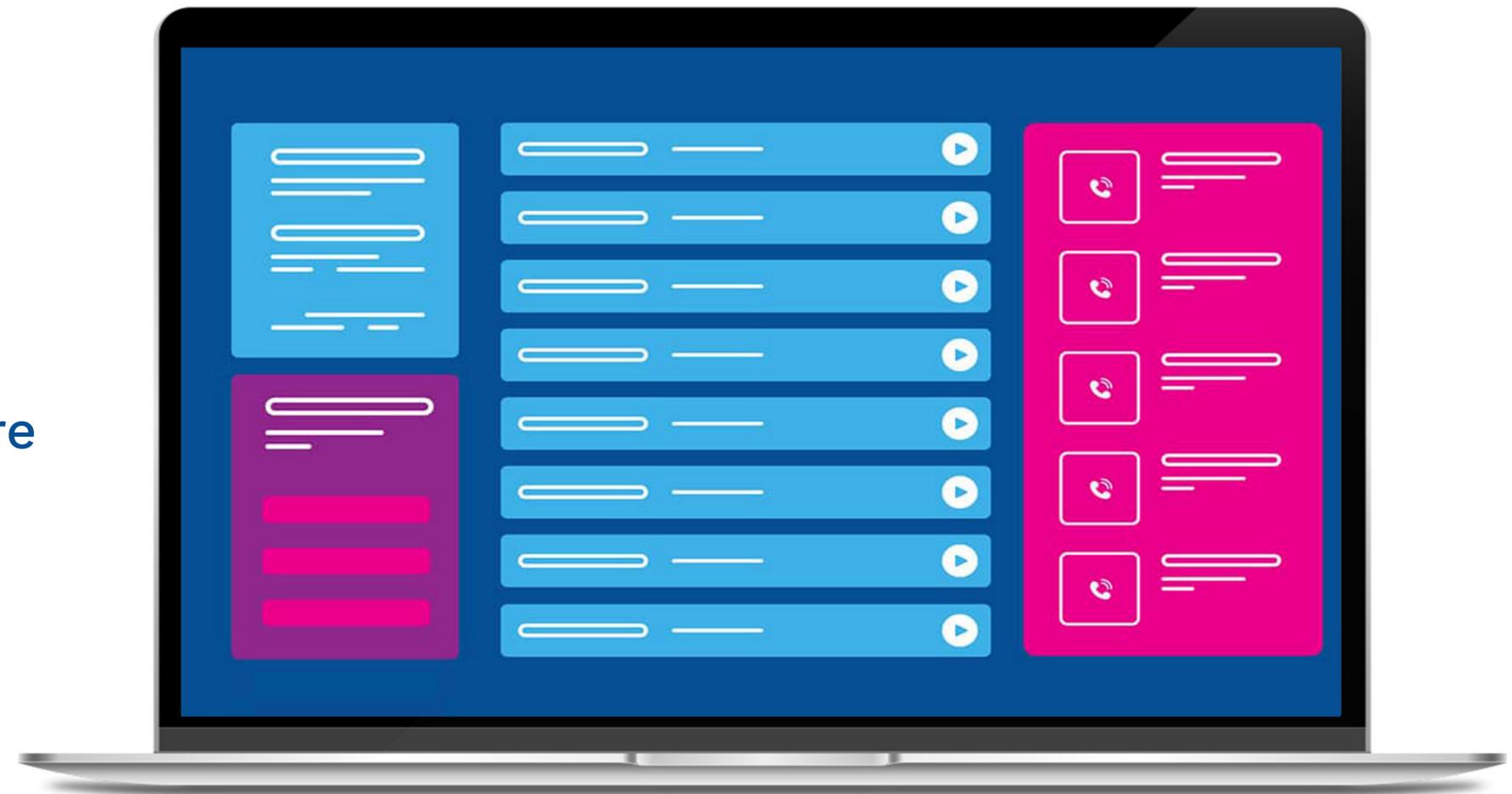
Target personalized communications to specific groups based on demonstrated interest, location, or job type. With the specialized Command feature, content can be assigned to one or more players based on geography.



# The Best Playlist

Playlists are a smarter way to schedule and publish your content to specific audiences, based on their interests, time of day, location or job type.

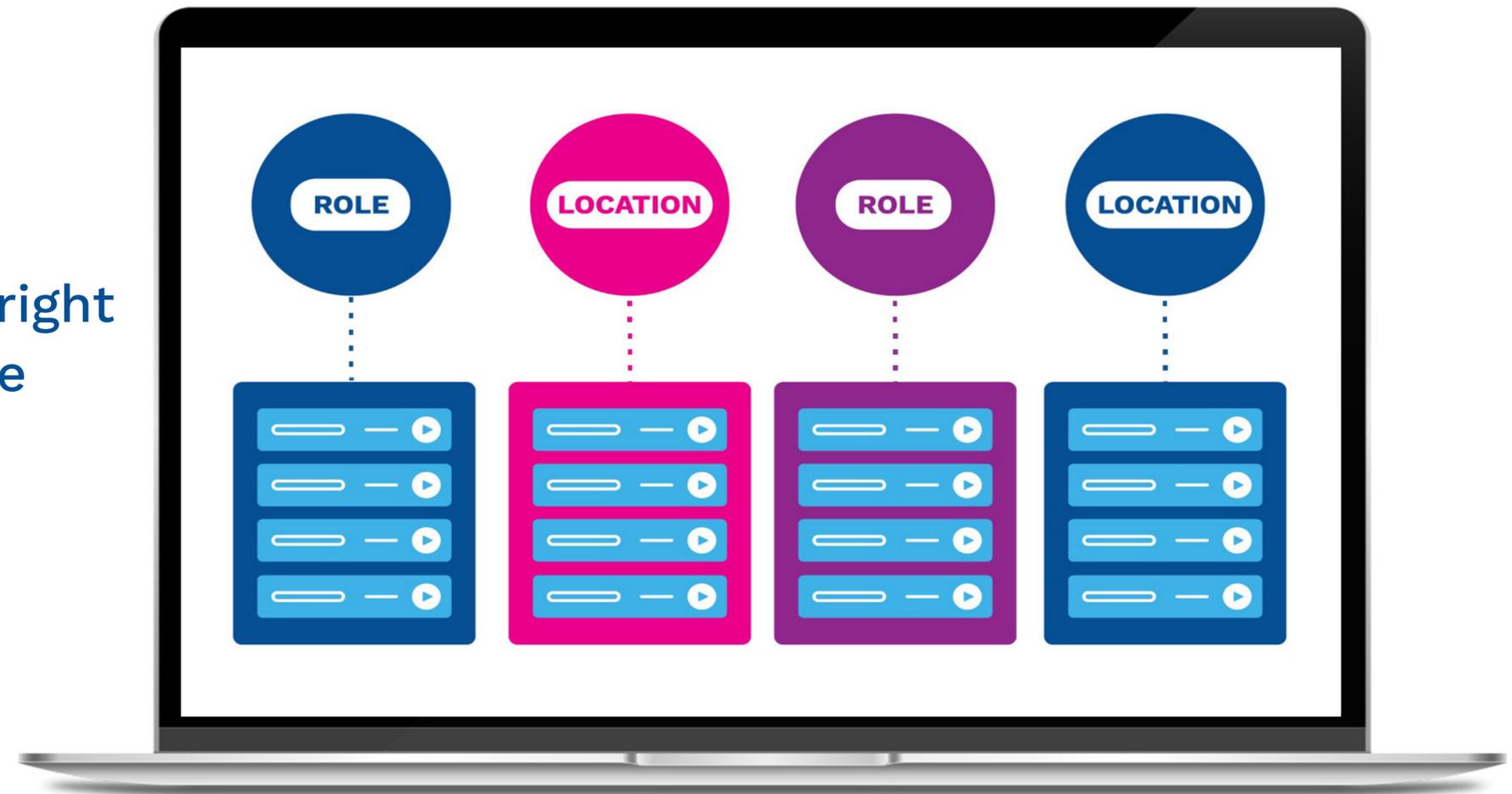
- › Feature important messages in a static loop of content via the Basic Playlist
- › Play designated communications on different days and specific times with a Dayparting Playlist
- › Automate content delivery to one or more players with the data-driven configurations of a Clever Playlist



# Target Communications with Player Groups

With Media Player Groups, pre-assign content to specific screens, whether in-office or at a remote location.

- › Create Player Groups based on employee data attributes like location, department or job type
- › Assign content to one or more players
- › Deliver the right communications to the right screen to be viewed by the right audience

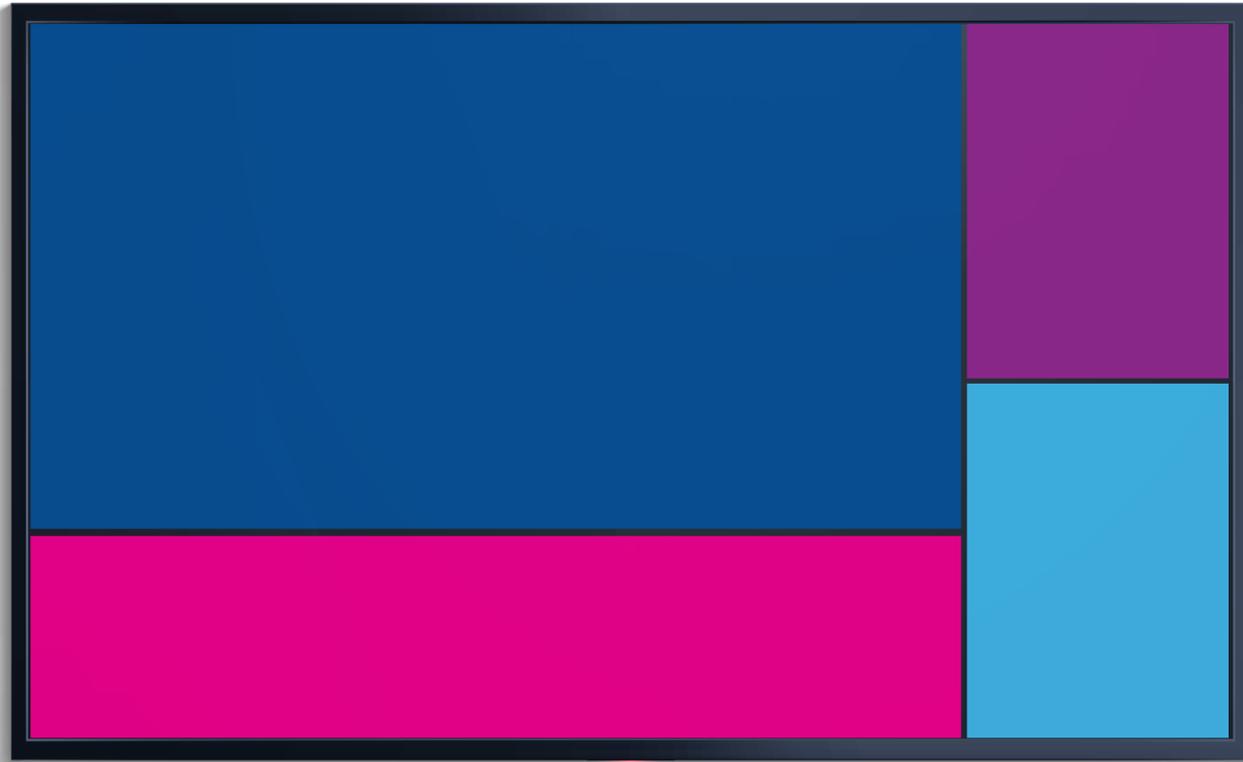


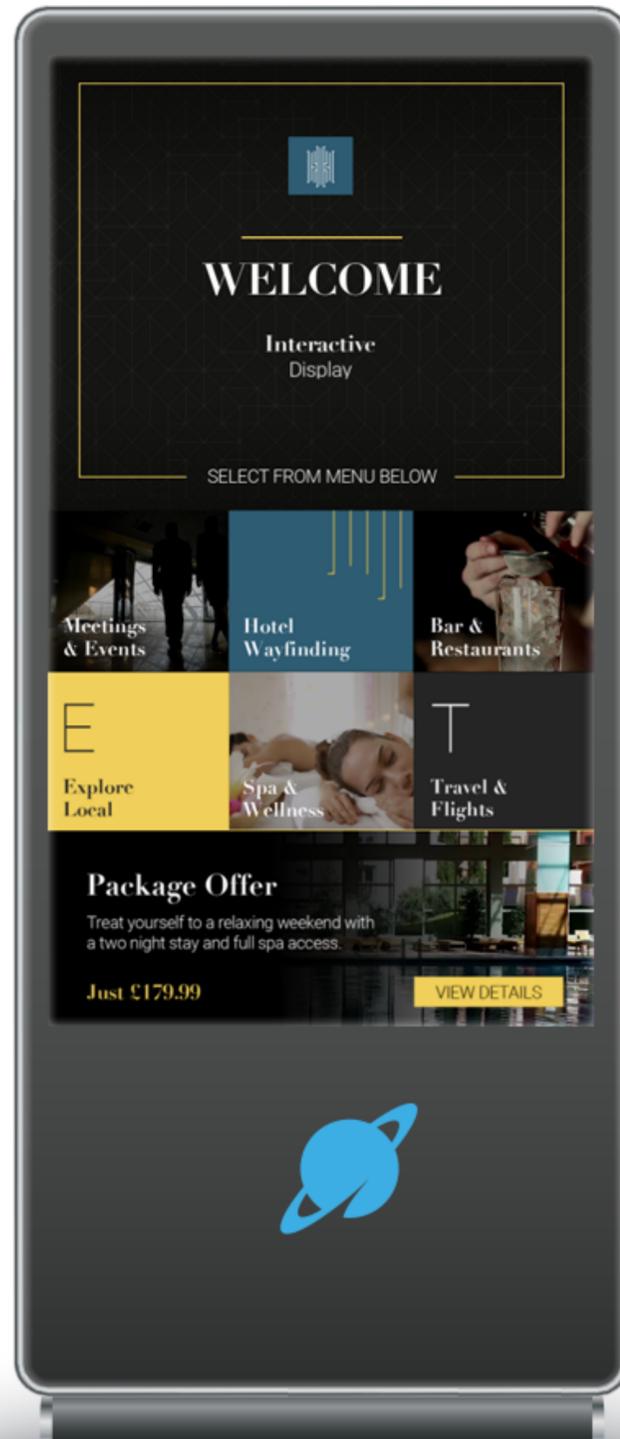


## Share the Screen with Multiple Admins

Content managers use Boards to create screen zones that display the most pertinent content and data.

- › Create different zones of content on a single screen
- › Control single/multi-zones on multiple screens, or delegate publishing rights to other teams
- › Institute content management permissions for a single screen layout or an entire zone





## Build a Better Kiosk

Kiosk Builder is the no-code way to design and implement kiosk displays that enable easy wayfinding, reservations, message communications, alerts, training notices and more.

- › Drag and drop content modules into an easy-to-view, easy-to-use visual layout
- › Update content modules to play differentiated content in different locations
- › Manage multiple kiosk screens from a single content management system